

Six Steps: Demand-Driven Leadership

1. Gather regional **workforce intelligence** to drive program and service design.
2. Define **target industry clusters** and prioritize key **human resource challenges**.
3. Identify the most **important occupations and skills** needed to help your community stay competitive.
4. Map **career pathways and talent pipelines** to help workers advance and businesses find qualified workers.
5. Develop **action plans** to seek **alignment with demand**.
6. **Communicate** these key demand drives to the organization and **set the expectation of responsiveness**.

Excerpted from the Workforce Board seminar: "Demand-Driven Leadership: Six Steps to Demand-Driven Systems."